

Frequently Asked Questions

Measure V

Chino Public Safety, Roads, Essential Services Protection Measure

What is the Chino Public Safety, Roads, Essential Services Protection Measure?

The Chino Public Safety, Roads, Essential Services Protection Measure is a .01 cent sales tax that will take the City's sales tax rate from 7.75% to 8.75% and generate an estimated \$28 million each year of new revenue for City services that make Chino a great place to live, work, visit, and invest.

What is the purpose of the Chino Public Safety, Roads, Essential Services Protection Measure?

The Measure aims to protect the current and future financial stability of essential city services that residents rely on, appreciate, and expect. The revenue generated by the Chino Public Safety, Roads, Essential Services Protection Measure will allow the City to maintain and improve services including, but not limited to, police, 911 emergency response, street repair, clean local drinking water, clean and safe public areas, while addressing homelessness, and protecting senior, veteran, and youth programming.

Will the new revenue be used for a new Civic Center Master Plan renovation?

No. The City has presented in its staff report and presentation to the City Council that this sales tax measure is to maintain and protect critical city essential services.

How much money will be generated?

The Chino Public Safety, Roads, Essential Services Protection Measure will generate an estimated \$28 million annually of new, locally controlled dollars to benefit Chino residents and businesses.

Will the revenue generated by Measure V stay in Chino?

Yes, unlike the state, county, and special district sales taxes, all revenue generated by the Chino Public Safety, Roads, Essential Services Protection Measure will stay in Chino; not one cent can be taken by the State.

Does the Chino Public Safety, Roads, Essential Services Protection Measure maintain fiscal accountability provisions?

Yes, fiscal accountability is required with the Chino Public Safety, Roads, Essential Services Protection Measure, including:

- Local control over funds – no funds could be taken by the State.
- All expenditures shall require public disclosure with oversight and audits.
- The Measure will continue to ensure visitors and shoppers from outside of Chino pay their fair share for local city services.
- At any time, the Measure can be ended by voters.

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What items will NOT be taxed by the Chino Public Safety, Roads, Essential Services Protection Measure?

NOT TAXED are purchases like groceries, medicine, medical and dental services, real estate, rent, education, utilities, personal services, or labor.

How much would Measure V cost shoppers?

The 1% increase will cost .01¢ per \$1.00 spent on taxable goods or .10¢ for every \$10.00 spent.

What steps has the city taken to balance the budget (savings/cuts)?

Since the recession of 2008 and COVID-19, the City has undertaken a fiscally responsible approach over the years that saved money and protected essential City services, including having \$73 million in reserves for emergencies.

Some of the decisions made to protect and balance the budget included:

- Reducing the City's workforce
- Eliminating programs
- Deferring repairs and maintenance
- Identifying and securing additional revenues

What important infrastructure project could Measure V help fund?

Measure V will help the City advance projects like PROTECTING LOCAL DRINKING WATER. The water quality Chino is proud to preserve for its residents must comply with State mandates, yet California does not provide the funds to implement and maintain them.

The state adopted a Trash (Capture) Implementation Program as part of stormwater program regulation, and the program mandates the City to capture all trash before discharging it into the waterways.

The City does not have funding to implement this trash capture infrastructure and maintain it in perpetuity. The trash-free stormwater is used as a natural groundwater recharge and for replenishment of our regional wells.

The City receives funds through utility billing, an enterprise fund that can pay for most potable water infrastructure upgrades except for the extensive and costly treatment plants. EPA grants are available for applicable water projects, and the City will take every opportunity to obtain those funds.

The City of Chino also aims to become self-sustainable in its water supply, especially during droughts, reducing dependence on external entities and mitigating risks associated with water availability or quality fluctuations. These strategies include managing flood control and capturing water runoff.

Measure V can help provide additional funds for this and many other projects that are currently unfunded.

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What will happen if the measure is not successful?

Within 5 years, the reserve fund of \$73 million will be depleted, and the delivery of services will be impacted year after year by the growing need for investments in our streets, public safety, 911 response capabilities, fire stations, storm drains, sidewalks, parks, and public facilities. Delaying funds to secure Chino's future will ultimately cost residents and businesses even more money in the future.

Without an additional funding source, the City may not fill future vacant positions that support many of our essential city services and programs. These shortfalls will negatively impact City services, including but not limited to police, street repair, clean local drinking water, clean and safe public areas, homeless programs, senior, veteran, and youth programming, as well as access to affordable housing and programs designed to promote and retain local businesses and jobs.

The City addresses challenges as they arise year to year while prioritizing funding for essential City services. However, such an approach doesn't provide opportunities for growth and investments in our future.

How can I learn more about Measure V: Chino Public Safety, Roads, Essential Services Protection Measure?

The City is conducting outreach to educate residents and businesses about this revenue measure. If you have questions about the steps we're taking to secure Chino's future or would like a presentation to your organization, please feel free to contact us at 909-334-3290.

Our website at www.CityofChino.org/MeasureV provides links with additional information including the Staff Report to the City Council, Resolutions, Slide Presentation, and a downloadable Fact Sheet.

How can I register to vote or learn more about voting?

You may visit our City Clerk's office at www.CityofChino.org/161/City-Clerk or call 909-334-3306.

You can register to vote at www.registertovote.ca.gov. To find out more about voting in this election, please contact the San Bernardino County Registrar of Voters at (909) 387-8300 or visit RegisterToVote.ca.gov