



# CHINO

FACT SHEET

## MEASURE V: PUBLIC SAFETY, ROADS, ESSENTIAL SERVICES PROTECTION MEASURE



Chino voters will have a choice. The City Council has approved placing a Ballot Measure on the March 5, 2024 ballot so voters in Chino can consider enacting a local sales tax of 1%. If voters approve the Measure, it is expected to generate approximately \$28 million each year in dedicated and locally controlled funds that benefit Chino residents and businesses.

### CHINO'S ECONOMIC OUTLOOK

The City is currently projecting a structural deficit averaging \$15 million annually over the next five years. This fiscal year, the City shortfall is projected to be \$5.7 million, with reserves covering the difference. The City will be facing challenges that may force essential City services and programs to be reduced or eliminated in the coming years if additional sources of revenue for the General Fund are not identified.

Despite the City's fiscal conservativeness and planning, there is more to be done to continue making Chino the best in the region. The City Council undertook a financially responsible approach to overcoming hurdles in the years during and after the recession and COVID-19, which included reducing the City's workforce, eliminating programs, and deferring repairs and maintenance.

While Chino has witnessed anticipated revenue growth in its recovery each year, these gains are offset by the rising costs associated with services, labor, and the impact of increased inflation necessary for delivering essential community services. Operational costs will "crowd out" capital investments and other strategic opportunities, leaving no funds available for these items.

### REVENUE FROM MEASURE V WILL STAY IN CHINO

The revenue generated will support the preservation of the City's existing quality of life services and will allow for the City to begin addressing approximately \$260 million in unfunded infrastructure and neighborhood improvement projects that, over time, will become more expensive. Additional revenue from this tax measure could fund some of the following projects the City hopes to complete within the next 5 years:



**Public Safety**  
**\$9.9 MILLION** for a Police substation, Fire station repairs and improvements; and maintaining 911 emergency response times.



**Homeless Intervention & Mental Health Services**  
**\$6.3 MILLION** to provide support for individuals and families with children.



**Parks, Recreation, & Community Beautification**  
**\$45.8 MILLION** for maintenance, lighting and safety improvements; and restroom, ball field, and court maintenance.



**Local Drinking Water & Improving Flood Control**  
**\$120.3 MILLION** for improvements to Chino's drinking water and to purify and reclaim wastewater to help Chino withstand droughts.



**City-wide Fiber Internet Services**  
**\$3.2 MILLION** for community-wide fiber and internet services.



**Streets & Sidewalks**  
**\$38 MILLION** for repairs, construction, and safety improvements to enhance traffic flow.

Scan here for more information:  
Escanee aquí para más información en español:  
奇诺公共安全、道路、基本服务保护措施:





# CHINO

FACT SHEET

## MEASURE V: PUBLIC SAFETY, ROADS, ESSENTIAL SERVICES PROTECTION MEASURE

Scan here for more information:  
 Escanee aquí para más información en español:  
 奇诺公共安全、道路、基本服务保护 措施:



Every dollar raised by Measure V will be locally controlled and used to maintain essential City Services. The City will include strict accountability and public oversight of the Measure to verify that the funds are spent efficiently, effectively, and as promised.

**AN 8.75% TAX RATE MEANS...**



**AN ADDITIONAL ONE PENNY PER \$1 SPENT ON QUALIFYING PURCHASES**

**AND THE SALES TAX DOES NOT APPLY TO THE FOLLOWING:**



### BREAKDOWN OF YOUR CURRENT SALES TAX

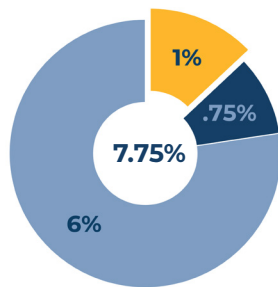
#### TAX BREAKDOWN

OF \$1 PURCHASE WITH CURRENT 7.75% RATE

CITY OF CHINO

SAN BERNARDINO COUNTY

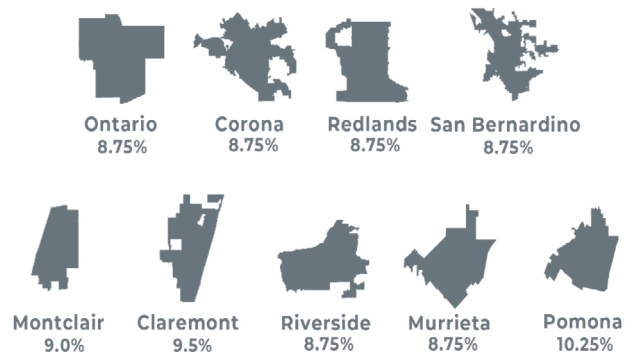
STATE OF CALIFORNIA



#### LOCAL REVENUE

Currently, Chino's local sales tax is 7.75%, but the City only receives a small portion of the sales tax revenue generated.

### SALES TAX RATES IN NEIGHBORING CITIES



### BALLOT QUESTION

#### CITY OF CHINO

##### City of Chino Public Safety, Roads, Essential Services Measure

Shall the measure providing Chino funding for general government use, such as maintaining 911 response, police/fire protection; recruiting/retaining well-trained police officers; preventing crime; repairing streets/potholes; protecting local drinking water sources; addressing homelessness; maintaining veterans/senior/youth/after-school programs by enacting a 1¢ sales tax providing approximately \$28,000,000 annually until ended by voters; requiring audits/public spending disclosure/all funds benefitting Chino residents, be adopted?

- YES
- NO

CHINO	SB COUNTY	THIS YEAR, CHINO GENERATED \$275.4 MILLION IN SALES TAX REVENUE
<b>\$35.5M</b>	<b>\$26.7M</b>	
STATE		<b>\$213.2M</b>

CHINO	SB COUNTY	ADDITIONAL LOCAL REVENUE WITH 8.75% TAX RATE
<b>\$63.5M</b>	<b>\$26.7M</b>	
STATE		<b>\$213.2M</b>